



## **OBJECTIVE 1**

**To promote and extend accounting, business, commercial, economics, information management, legal and work-related education in the States, Territories and New Zealand.**

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### **► Strategies for achievement**

- Reflect the collective interests of affiliates in national forums whether they be on-going or developed to respond to particular interests, issues or needs.
- Assist, where appropriate, affiliates to represent their particular interests and membership needs in relation to business education.
- Prepare, produce, distribute and communicate information about the nature, purpose and benefits of business education to appropriate forums including affiliates, authorities, media, government, the business community, parents and students.
- Observe, be informed about, have input into and communicate developments that impact on the nature, purpose and direction of teaching and learning, particularly when it may impact on the nature, status, quality and availability of business education, for example, enterprise and civics education.
- Develop business/industry partnerships and, where appropriate, projects.
- Present on a timely basis quality professional development.

## **OBJECTIVE 2**

**To represent the views of educators associated with the teaching of accounting, business, commercial, economics, information management, legal and work-related education and other related subjects.**

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### **► Strategies for achievement**

- Facilitate open and regular communication between affiliates, between affiliates and BEA executive and secretariat or other management system/structure and between BEA and appropriate groups, authorities, institutions, forums, associations and other community sectors.
- Respond to appropriate reports, initiatives and debates that can or may have an impact on business education, for example, Report of the Industry Task Force on Leadership and Management Skills, Whereas the People.
- Develop and strengthen partnerships with appropriate groups, organisations, associations and other bodies in order to better represent and further business education.
- Actively seek and communicate information and issues of relevance to teacher affiliates.
- Collate the views of affiliates on issues of interest and relevance.
- Represent the views of business education teachers and students in national and international forums.
- Initiate proposals to the Commonwealth and assist affiliates in their submissions to State and Territory governments.
- Encourage affiliates to refer to BEA executive any potential projects of national significance.



### **OBJECTIVE 3**

**To provide a forum for the membership.**

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► **Strategies for achievement**

- Facilitate open and regular communication between affiliates.
- Provide a regular publication, for instance, BIZED, which reaches the membership of BEA's affiliates.
- Provide a regular communique to BEA councillors which shares affiliate views, concerns and decisions of relevance and provides opportunity for canvassing ideas and views of BEA executive.
- Conduct an extended council meeting at least once each year.
- Conduct a minimum of two extended executive meetings each year.

### **OBJECTIVE 4**

**To promote greater cooperation between the States, Territories and New Zealand in relation to business and related education.**

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► **Strategies for achievement**

- Provide the appropriate means of informing affiliates of the nature of trends in and issues related to business education in the States, Territories and New Zealand, particularly where there is the potential for the information to be of collective concern, interest and/or benefit.
- Develop and apply appropriate communication between affiliates as a cornerstone of greater cooperation and to facilitate affiliate involvement in the development of policy on issues related to business education.
- Identify and give priority to issues, events and activities that have the potential to involve all affiliates and, in particular, which do not marginalise some affiliates.
- Ensure that timely and appropriate responses are made to affiliates in relation to their contribution to discussions and debates.
- Liaise effectively with the business community and government so that appropriate issues and initiatives can be considered in the context of best practice in business education teaching and learning.



## **OBJECTIVE 5**

**To allow for an expression of a common voice on educational matters.**

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### **► Strategies for achievement**

- Ensure that educational matters requiring a common voice are identified and put before all affiliates with an appropriate timeframe for consideration and response.
- Put in place the appropriate communication system that allows for the development of a common voice as opposed to a partial voice that becomes, by default, the apparent common voice.
- Allow for affiliate dissent and, where appropriate and/or reasonable, no response in relation to educational matters under discussion by BEA.
- As appropriate and as determined by the executive committee reports and/or responses in relation to significant and relevant national education initiatives.

## **OBJECTIVE 6**

**To uphold within the profession, and to proclaim in the community, the highest values of education.**

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### **► Strategies for achievement**

- Determine the 'highest' values of education.
- Relate these 'highest' values to business education.
- Monitor the incorporation of these values in BEA's work.
- Evaluate from time to time the way these values are incorporated and adjust as appropriate.
- Participate in appropriate strategic alliances.



## **OBJECTIVE 7**

**To provide a means for the exchange of ideas about business and related education.**

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### **► Strategies for achievement**

- Provide appropriate forums, including meetings and conferences, for the exchange of ideas particularly as they relate to the work of business education teachers and students.
- Provide appropriate forums, including a regular communication between councillors and a national medium such as BIZED, to encourage and facilitate the exchange of ideas.
- Develop international contacts and networks with a view to assessing world best practice in business education and how teachers and students in Australia and New Zealand can benefit from such assessments.
- Develop and maintain quality links with the business and training community and tertiary providers of business education as a way of renewing teachers' skills and knowledge.
- Monitor and respond to initiatives or proposals including those from education authorities and the business community that relate to the nature and availability of business education, for example, enterprise and civics education.
- Promote and further develop the National Schools Business Plan Competition and other initiatives.

## **OBJECTIVE 8**

**To publish and make available materials of value and interest to members of BEA and through affiliates to teachers.**

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### **► Strategies for achievement**

- Use BIZED as a medium to provide interesting and useful material and ideas to affiliates and their members.
- Produce and publish, as appropriate, materials for use by members of affiliates and their students.
- Produce and make available ideas and practice related to enhancing the growth and management of affiliates.



## **OBJECTIVE 9**

**To promote cooperation between and undertake liaison with similar associations of members of the teaching profession generally.**

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### **► Strategies for achievement**

- Actively participate in and contribute to the conduct and outcomes of relevant national education forums such as the National Education Forum, the Australian Federation of Studies of Society and Environment, the Australian Teaching Council, Curriculum Corporation, MCEETYA.
- Develop and maintain appropriate communication links and networks with other national teacher associations.
- Develop and maintain links and networks with equivalent associations in other countries within EPAC and elsewhere in the world.

## **OBJECTIVE 10**

**To encourage and provide for the publication of teaching papers or other information in the educational field generally or with particular reference to the above.**

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### **► Strategies for achievement**

- Commission the development of papers and research of relevance to business education for the dissemination to and comment from members.
- Provide a means by which learned papers and research papers on business education can be published and disseminated to affiliated teacher members.
- Develop and publish views and policy in relation to relevant national and international educational matters.