

Educating young people who will be significantly different!

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Posters Catalogue : Term 4 2025

All Subjects & All Levels

NOTE: a sample of each kind of poster is available – email ceta.education@nzceta.co.nz

NZCETA SALES POLICY 2025

Ordering Resources from NZCETA

- All prices are GST inclusive.
- Orders will be accepted via website order form or email.
- Telephone orders are not acceptable.
- Ordering via Website: www.nzceta.co.nz go to Home Page; select Services; select Resource Information; scroll to select either CETA Education Services Order Form or CETA Education Services Practice Exams Order Form.
- Ordering via Email: CETA Education Services Order Form or CETA Education Services Practice Exam Order Form will be sent to members with all CETA News and all CETA Chats, or email to request an Order Form.
- When ordering resources from a CETA Catalogue, write the resource name and code number in the blank space provided on the Order Form and ensure you complete the final section, which includes the administration charge for Processing and Distribution.
- Resources are distributed online via google or email, the exception Posters which are hardcopy only.

Members' Differential:

- To take advantage of the differential CETA offers to members, it is essential that you complete the appropriate section on the
 order form with your membership number.
- To receive this differential the order must be made by a member and not on behalf of another person, or by quoting another member's number
- We know that members appreciate this differential, and we are keen to continue the policy, however if it is abused it will be necessary to reconsider.

CETA Receiving a Resource Order

- Resources are delivered online exception Posters.
- Sales and Distribution Fee: A flat fee is payable on all orders to cover processing and distribution of the order. Please remember to Include this in the order total.
- Courier Services used for Poster Orders: The courier service CETA uses requires all mail to be addressed to a street address. For this reason, it is essential to supply a school street address on all poster orders.

Payment for Resources

- Any items purchased on credit must be paid no later than the 20th of the month following purchase.
- It is essential to indicate what the payment is for, example "resources", "PD", "subs name of member". All prices include GST.

Development of Resource Materials

- All CETA resources are developed by CETA Members who have expertise in the related subject, considering the directives from both the Ministry of Education and/or NZQA.
- CETA encourages members to email CETA with any resource development suggestions they may have.

Moderation/Evaluation

- All CETA resources are checked by experienced subject experts prior to being offered for sale to ensure their accuracy, appropriateness and suitability.
- Please note that this is not an office NZQA moderation.

NZCETA Copyright

• All CETA generated materials or documentation are covered by the Copyright Act and usually include © NZCETA on heading pages, or in footers, or the statement which follows. CETA wishes to emphasise this statement as we know some people do not understand its legal coverage and go ahead and breach the Act's coverage. Copyright Licensing New Zealand and NZCETA wishes to make it clear that it will not hesitate to take action if this occurs. Reference can be made to The Copyright Act 1994, Section 44 (revised in January 1998) regarding educational establishments. The purchasing of a resource is not gaining prior Permission. The following statement appears on the majority of NZCETA communications and materials.

Copyright Statement

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NZCETA use of Copyright Materials:

CETA has obtained permission from NZQA to use, where appropriate, Achievement Standards Criteria
and Unit Standards Criteria, as well as NZQA produced NCEA resources to support CETA produced
resources. Links with The New Zealand Curriculum where appropriate are indicated by NZC Links.

NZ CURRICULUM POSTERS

Posters available as A3 hardcopy only with Packing & Postage at \$20 for up to 15 posters

NZ Curriculum Values - individual	\$30.00 each	The New Zealand Curriculum states - Values to be encouraged, modelled & explored.			
All Levels		"Values are deeply held beliefs about what is important or desirable They are expressed through the ways in which people think and act Every decision relating to curriculum and every interaction that rake place in a school reflects the values of the individuals involved and			
		collective values of the institution" NZC page 10.			
1 poster per value		CETA has developed a poster for each of the stated Values in both Maori and English, with a brief descriptor – they are as follows. They can be purchased individually and are suitable for all levels.			
		NZC1 Diversity			
		NZC2 Environmental Sustainability			
		NZC3 Equity			
		NZC4 Excellence			
		NZC5 Inquiry			
		NZC6 Respect			
		NZC7 Integrity			
		NZC8 Community			
NZ Curriculum	NZC9 \$70.00	The Values as indicated in the New Zealand Curriculum			
Values - set		This pack includes one poster for each of the Values in both Maori and English with a brief descriptor.			
8 poster set		Diversity; Environmental Sustainability; Equity; Excellence; Inquiry; Respect; Integrity; Community			
NZ Curriculum Values linked to CETA Subjects	\$40.00	Here is an opportunity to display all the NZC Values, in Maori and English and linked to each of the CETA subjects – 1 poster per subject.			
		NZC10 NZC Values linked to Accounting.			
1 poster per subject		NZC11 NZC Values linked to Business Studies.			
, ,		NZC12 NZC Values linked to Digital Technologies.			

NZC13 NZC Values linked to Economics.

Literacy – complete set	NZC14	\$100.00	This pack of wall posters is suitable for all levels and all subjects. The pack contains one poster for each of the following important Literacy components. Ensure you are ahead of the crowd in meeting Ministry of Education's directive as they will support student learning and outcomes, as well they will be a great addition to your learning
All Levels			spaces.
			Address Relevant Implications
			Describe Relevant Implications
15 poster set			 Describe Relevant Implications Analyse Apply Define Describe Discuss Evaluate Explain Identify
			Justify
			Predict Supermodules
			Summarise Sumbosing
			Synthesise
			Approach to Writing Paragraphs

Literacy - \$30.00 each poster	 Individual Literacy posters – select from the following list. Address Relevant Implications Describe Relevant Implications
All Levels 8 posters for \$70	AnalyseApplyDefine
1 poster each	 Describe Discuss Evaluate Explain Identify Justify Predict Summarise Synthesise Approach to Writing Paragraphs

ACCOUNTING	ACCOUNTING POSTERS				
Posters available as A3 hardcopy only with Packing & Postage at \$20 for up to 15 posters					
New Zealand Curriculum Level 5 Accounting Overview 1 poster	AP10	\$30.00	This poster is suitable for the classroom wall. It gives a graphic overview of the NZCETA Accounting Programme appropriate for NZC Level 5. It shows the suggested topics, the key competencies woven through the topics and the possible contexts to be used, along with extension points. The poster is printed on A3. The poster is also available in electronic form for schools to use in documents such as course selection booklets, etc.		
New Zealand Curriculum Level 6,7,8 NCEA Level 1,2,3 Accounting Overview 1 poster	AP11	\$30.00	This poster is suitable for the classroom wall. It gives graphic overview of the NZCETA Accounting Programme appropriate for NZC Level 6 & 7/NCEA Level 1 & 2 which has been developed to ensure the course progresses in a logical way through the Learning Objectives outlined in the Senior Secondary Teaching and Learning Guidelines for Accounting. It shows the suggested strands, the key competencies woven through the topics and the possible contexts to be used, along with extension points. The poster is printed on A3. The poster is also available in electronic form for schools to use in documents such as course selection booklets, etc.		
Accounting Concepts 2 poster set	AP6	\$40.00	The two colourful display posters include definitions of the following: Historical Cost Period Reporting Going Concern Monetary Measurement Accounting Entity Accrual Basis Asset Liability Equity Income Expense		
Depreciation 3 poster set	AP5	\$50.00	Three colourful posters covering the following methods of Depreciation. Units of Use Diminishing Value Straight Line Each poster covers: Useful for Depreciation Expenses Will Formula		

Worked Example

Differential

Reporting

1 poster

AP4

\$30.00

A colourful poster suitable for NZC Level 8/NCEA Level 3 which answers the question "Is the entity an exempt company?" It answers the questions 'Yes ?' or 'No ?' and Why

Financial Statements 5 poster set	AP2	\$60.00	A set of five colourful and detailed posters each which gives a brief definition, content summary and end result covering: Balance Sheet Income Statement Cost of Goods Sold Cash Budget Cash Flow Statement
Accounting Posters In Te Reo & English 7 poster set	TR-MM 22/1	\$60.00	These posters for displaying on classroom walls show the following in both Te Reo and English POSTER TOPICS:
Analysis 11 poster set	AP3	\$100.00	Each poster in this set of detailed and colourful gives a brief definition, trend and how to improve, addressing the following: Gross Profit Percentage Expense Percentage Net Profit Percentage Return on Equity Percentage Rate of Return Total Assets Percentage Current Ratio Liquid Ratio Equity Ratio Inventory Turnover Age of Accounts Receivable Market-up Percentage

BUSINESS STUDIES POSTERS

Business Studies Maori Concepts 7 poster set	BP24	\$70.00	A set of seven colourful and detailed posters covering the Maori Concepts in the Business Studies Curriculum: Putake Turanga Tikanga Rangatiratanga Ndher concepts Nga wahanga
Marketing 4 poster set	BP9	\$50.00	 A set of four colourful posters covering the following topics: Marketing Objectives SWOT Analysis Marketing – the 4 P's plus 2 Marketing is about trying to get it right. The posters are suitable for wall display or could be used in the classroom for group work and discussion.
Business Studies Overview 1 poster	BP10	\$30.00	A poster giving an overview of the Structure of Business Studies as shown in the NZCETA Business Studies Handbooks. Suitable for classroom display. It shows the Business Studies Strands - Business Formation; Functions of Business; People in Business; Business Management; Business Environment. It also lists the New Zealand Curriculum key competencies. Possible contexts that can be used during programme delivery and student learning are indicated, as are possible programme extensions. The poster is printed on A3. The poster is also available in electronic form for schools to use in documents such as course selection booklets, etc.
External Factors Influences a Small Business 6 poster set	BP11	\$60.00	 A set of six colourful posters covering the following topics: Five external factors influencing a small business. External Stakeholders Legal Influences Economic Influences Environmental Influences Competition The posters are suitable for wall display or could be used in the classroom for group work and discussion.
Internal Features of a Small Business 12 poster set	BP12	\$100.00	 There are 12 posters in the set as follows: Overview indicating the eight internal features of a small business. Why do we need Businesses Types of Business Ownership Structure of Businesses – 2 posters Sources of Finance Communication with Stakeholders Methods of Communication Employer-Employee Relationships Entrepreneurship Business Objectives Business Success Financial Documents

Internal Operations of a Large Business 8 poster set	BP13	\$75.00	 A set of eight colourful posters covering the following topics: Overview indicating the six internal operations of a large business. Organisational Structure – 2 posters The Production Process Roles & skills of Managers & Leaders Financial Information Policies and Procedures Corporate Social Responsibility The posters are suitable for wall display or could be used in the classroom for group work and discussion.
How a Large Business Responds to External Factors	BP14	\$60.00	 These posters cover: Overview indicating the four external factors. Political Influences Trade Unions & Employer Associations Social Influences Impact of Technological Change Legal Influences The posters are suitable for wall display or could be used in the classroom for group work and discussion.
Understanding how Internal Factors Interact within a Business that Operates in a Global Context	BP15	\$75.00	 A set of eight colourful posters covering the following topics: Overview indicating the three internal factors. Innovation Innovative Culture Quality Management – 5 posters The posters are suitable for wall display or could be used in the classroom for group work and discussion.
Understanding Strategic Responses to External Factors by a Business that Operates in a Global Context	BP16	\$100.00	The posters are suitable for wall display or could be used in the classroom for group work and discussion. These posters cover: Overview indicating the five external factors. Societal Expectation on Business – 2 posters Cultural Intelligence & Responsiveness Business Support – 2 posters Opportunities & Threats of Multinational Activity Changes in the Global Market Place – 4 posters The posters are suitable for wall display or could be used in the classroom for group work and discussion.
Marketing 13 poster set	BP17	\$100.00	A set of 13 colourful posters suitable for all levels. One for each of the following topics. Overview of components of Marketing What is Marketing? Marketing is about aiming to Get it Right Marketing Objectives Market Research Secondary Research and Primary Research Marketing Mix The 4 Ps plus 2 Target Markets Marketing Mix – Product Marketing Mix – Product Marketing Mix – Price Marketing Mix – Price Marketing Mix – Promotion The posters are suitable for wall display or could be used in the classroom for group work and discussion.

DIGITAL TECHNOLOGIES POSTERS

DP10	\$50.00	This pack contains four posters for the classroom wall to give students a visual reminder and understanding of components required to develop a brief. They include: Components of a Brief Developing a Brief Factors that influence design Research and Investigation
DP11	\$30.00	This poster shows a visual interpretation of the components of good design. Repetition Balance Contrast Hierarchy
DP9	\$70.00	A set of 30 creative and visual posters which gives students prompts to enable them to help themselves. The resource contains a series of cards and posters that can be used as reminders of what is expected at each stage of the technology process. It will mean the teacher is not always the first point of contact and can meet with students individually without be interrupted as often by small questions from others. Students will develop the key competencies of managing self and thinking by using this resource. Contents: Display example, how to use resource, wall displayed steps, student help cards for different stages.
	DP11	DP11 \$30.00

ECONOMICS POSTERS

Economics Introduction 6 poster set	EP1	\$60.00	This set has the following five posters. Economics Personal resources Economic definitions Values Factors affecting values. Necessities, luxuries & inferior goods
Consumer Choice Level 6/Level 1 9 poster set	EP2	\$80.00	A set with nine posters which could be used for assessment AS 1.1. Economics Personal resources Economic definitions Values Factors affecting values. Demand The effect of price change on demand Non-price factors affecting demand. Necessities, luxuries and inferior goods
Producers & Production Level 6/Level 1 6 poster set	EP4	\$60.00	 This set has five posters which could be used for assessment AS 1.2. Producers Resources Production & productivity Economies & diseconomies of scale Expansion Price & non-price competition
Supply Level 6/Level 1 3 poster set	EP5	\$50.00	Three colourful posters covering the following and suitable for assessment of AS 1.3. • Supply • Supply schedule & curve • Non-price factors affecting supply.
The Market Level 6/Level 1 5 poster set	EP3	\$60.00	 This set has five posters which could be used for assessment AS 1.4. Market equilibrium Shifts in supply & demand. The effect of government decisions Subsidies Price controls

Inflation Level 7/Level 2 7 poster set	EP7	\$70.00	This set covers the following and suitable for assessment AS 2.1. Inflation concepts Quantity theory of money Cost-push & demand-pull inflation Business cycle Effects of inflation Wage-price spiral The impact of inflation on economic factors
Trade	ED0	# 00.00	This set has nine posters could also be used for assessment
Level 7/Level 2 9 poster set	EP8	\$80.00	AS 2.2. Exports & imports Trading partners NZ Free-trade agreements
			 The Current Account Why trade NZ as a price taker Exchange rates Foreign exchange market Impacts of international trade.
Economic Growth	EP6	\$60.00	This set covers the following and suitable for assessment AS 2.3.
Level 7/Level 2			Economic growthProduction possibility frontier (PPF)Circular flow model
5 poster set			AS/AD modelEffects of economic growth
Unemployment	EP12	\$60.00	This set has six posters could also be used for assessment
Level 7/Level 2			AS 2.4. • Unemployment - terms • Unemployment data
6 poster set			 Demand & supply in the labour market Changes in the supply of labour Changes in the demand for labour Effects of unemployment
Market Efficiency	EP10	\$50.00	This set has four posters could also be used for assessment AS 3.1.
Level 8/Level 3			Market equilibrium & producer/consumer surplus
4 poster set			 Allocative efficient, indirect taxes Interventions International trade
Marginal Analysis	EP9	\$50.00	This set covers the following and suitable for assessment AS 3.2.
Level 8/Level 3			Perfect Competition (1)Perfect Competition (2)
3 poster set			Imperfect competition & Monopolies
Microeconomic Concepts	EP11	\$75.00	This set has eight posters could also be used for assessment AS 3.3. Utility & demand
Level 8/Level 3			Price elasticity of demandIncome & cross-elasticity of demand
8 poster set			 Costs Law of diminishing returns Supply curves Elasticity of supply PPF

FINANCIAL CAPABILITY POSTERS

Personal Finance 6 poster set	FP26	\$60.00	Understanding personal finance is an essential tool for all young people in the 21st century. This set of six posters aims to spark an interest in personal finance for your students and equip them with knowledge about this important aspect of their life. Areas covered: Personal Finance – why? The cost of takeaway lunch Credit Cards Saving Compound Interest Drowning in debt
KiwiSaver 4 poster set	FP25	\$50.00	We all want our students to be aware of the potential benefits of joining and contributing to KiwiSaver. These four posters clearly outline many of the benefits of KiwiSaver, with visual projection of the possible amounts that could be saved during their working life. Introduction to KiwiSaver The potential earning from Members Tax Credits What makes up a KiwiSaver account. A range of KiwiSaver calculations BONUS – We've included a bonus poster that incorporates the 2019 proposed changes to KiwiSaver contributions. All you'll need to do on 1 April 2019 is change the 'What makes up a KiwiSaver account' poster to the 2019 one.

TE REO MĀORI & MĀTAURANGA MĀORI POSTERS

Social Enterprise 5 poster set	CP27	\$50.00	 The importance of social enterprises in New Zealand continues to grow. These five posters will help your students to understand the difference between a for-profit business and a social enterprise. Social enterprise definitions Breakdown of the main elements of a social enterprise Examples of change-makers who have started 'something that matters' Examples of social enterprises making a difference in Aotearoa – New Zealand A range of QR codes of NZ social enterprises, when scanned, will take students directly to the enterprise's website.
Accounting Posters In Te Reo & English	TR/MM 22/1		These posters for displaying on classroom walls show the following in both Te Reo and English
7 poster set			POSTER TOPICS Asset Basic Accounting Equation Equity Expense Full Accounting Equation Income Liability
Economics Level 1 Microeconomics 5 poster set	TR/MM 22/2	\$50.00	These posters for displaying on classroom walls show the following in both Te Reo and English POSTER TOPICS Hiahia - Demand Keteroki - Supply Nga mahi waihanga - Production Taupuhipuhi - Interdependence Waikanaetanga - Equilibrium
Economics Level 2 Macroeconomics 6 poster set	TR/MM 22/3	\$60.00	These posters for displaying on classroom walls show the following in both Te Reo and English POSTER TOPICS Ngā Kaupapa Here a te Kāwanatanga - Government Policies Pikinga Utu – Inflation Tauhokohoko – Trade Tōrite Kore - Inequality Tūranga Mahi – Employment Whakatipu Ohaoha – Economic Growth